



**QualityLogic®**  
Putting Technology to the Test



# Printer and MFP QA Products and Services

## Benefits

- ▶ Independent, standardized results from the most trusted name in printer test
- ▶ Experienced, on-shore resources
- ▶ Experts in all facets of printers and MFPs
- ▶ Flexible to meet your testing needs and schedules
- ▶ Competitive cost

QualityLogic can help you bring a high-quality, cost-effective product to market rapidly. We have been testing multifunction and single function printers for 25 years and have developed in-depth knowledge of printer languages and current market trends.

Our quality assurance services are competitive with offshore companies and provide you with a resource that doesn't suffer from time zone differences, language difficulties, or the often-experienced issues with poor quality of offshore operations.

We have experience in end-to-end testing of a variety of devices from the earliest stage of hardware development through to pre-WHQL Certification and market claims validation.

If you have existing test plans for your products or are looking for a company that can help develop your quality assurance process, QualityLogic is the natural choice. Our customers enjoy dedicated managed service teams, and we are proactive in recommending process improvements and ways to reduce development costs.

We work creatively with you to support and validate your competitive strengths against the competition, providing independent third-party proof of market claims.

## Multifunction Devices

Multifunction peripherals can be extremely challenging to develop; we understand the complexities of producing this type of system.

We can ensure that your device's components function individually and that they interact correctly together. We have tested multifunction devices on every level from firmware to usability.

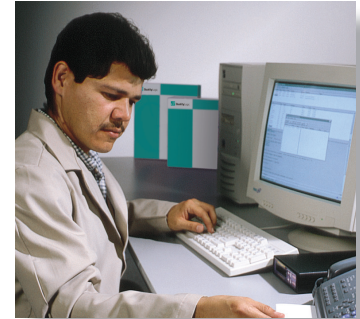
To find out more about what we can do for you, please visit [www.qualitylogic.com/Contents/Printer-MFP/Products-and-Services/Outsourced-Testing.aspx](http://www.qualitylogic.com/Contents/Printer-MFP/Products-and-Services/Outsourced-Testing.aspx).

## Printer Languages

From our early days, we have constructed tools and files to exercise printer languages to their fullest.

Whether you are building on PCL, PostScript, or a host-based solution, we can provide the tools that will reduce your risk of firmware- and language-based bugs making it into the market place. Whether you buy our tools for internal use or have us run them for you, we can find and identify these bugs and help prevent dissatisfied customers.

To find out more about Printer Language tests, please visit [www.qualitylogic.com/Contents/Printer-MFP/Technology/Default.aspx](http://www.qualitylogic.com/Contents/Printer-MFP/Technology/Default.aspx)



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## WHQL

We have extensive experience in the operation of Microsoft's Windows Logo Kit and have a custom lab designed to exercise your peripheral to the Microsoft standards.

The cost and learning curve of managing an internal WHQL lab can be daunting, and we help remove that burden. Whether you are testing a printer or a multifunction

device, we can help you get certified in the minimum amount of time.



For more information about WHQL Pre-Submission testing, visit [www.qualitylogic.com/Contents/Printer-MFP/Products-and-Services/WHQL.aspx](http://www.qualitylogic.com/Contents/Printer-MFP/Products-and-Services/WHQL.aspx).

## Competitive Analysis

In today's market, there is an ever-increasing need to differentiate your product from those of your competitors.

Whether you are trying to provide a low cost-per-page solution or a system that is fast and easy to set up, we can help establish and independently validate your claims against the competition.

We have provided services to a variety of manufactures, helping them establish claims on everything from cost-per-page to the time taken to set up their printers.

No matter what your marketing needs, we can provide the third-party reassurance that your customers rely on. For more information about Competitive Analysis reports for consumables, visit [www.qualitylogic.com/Contents/Library/Test-Reports/Consumables-Studies.aspx](http://www.qualitylogic.com/Contents/Library/Test-Reports/Consumables-Studies.aspx)



Contact us at [info@qualitylogic.com](mailto:info@qualitylogic.com), or call 800 436-6292 (US toll free) or +1 805 531-9030 to find out more.

## Worldwide Sales Information

*Test Tools and Services*

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