



Yield Testing for Laser and Inkjet Printers

Benefits

- ▶ Credible, independent results
- ▶ Industry standard tests
- ▶ Certified results
- ▶ Expert consultation on competitive positioning
- ▶ Confidentiality
- ▶ Rapid turnaround
- ▶ Competitive pricing

Manufacturers of printer products routinely publish specifications of “yield” for printer consumables. These specifications are sometimes the basis for customer comparisons of printers on cost-per-page and total cost of ownership calculations. While other factors may go into a purchase decision, billions of dollars of printer and consumables sales are dependent on these simple specifications.

Yet these claimed yields are coming under increasing scrutiny as analysts, the press and customers become more skeptical of the published claims.

Because of the increasing importance of yield numbers to printer purchase decisions, QualityLogic is offering a new Certified Page Yield Testing Service for cartridge/printer combinations. This service can benefit you in a number of important ways:

1. Credible yield statistics based on actual independent product tests using industry standard test methods;
2. Certified results that can be published. These results can be used in product specifications, sales literature, marketing materials, promotions, ads, presentations, web sites and published articles;
3. Competitive product yield statistics (if available or as a separate yield test);
4. QualityLogic’s consultation on comparison studies and positioning of results;



5. Industry standard reports that are recognized both in format and quality;
6. Confidentiality of yield test results not suitable for publication. We publish only those results our clients desire to see published.

Because of QualityLogic’s reputation as a leading independent testing organization in the imaging industry, certified yields from QualityLogic carry a golden stamp of credibility with analysts, editors and customers.

The results can be used for marketing claims or, if the results are not favorable, they can be used to catalyze improved yield from research and development. Either way, the results are well worth the modest cost for the tests.

Yield Test Services

QualityLogic’s yield testing is focused on the yield of usable pages from a toner and color ink cartridges. We offer four industry standard test packages:

Test Type	Test Standard	Test Suite
Mono Toner Printer	ISO/IEC 19752:2004	ISO/IEC 19752:2004
Color Toner Printer	ISO/IEC 19798:2007	ISO/IEC 24712:2006
Color Ink Printer	ISO/IEC 24711:2007	ISO/IEC 24712:2006
Mono Ink Printer	ISO/IEC 24711:2006	ISO/IEC 19752:2004
Color Photo Ink Printer	ISO/IEC 29102:2011	ISO/IEC 29103:2011

Yield Testing for Printers

We bring our proprietary technology and processes to our yield testing service to ensure efficient testing and superior quality results. Our proprietary processes and methods for managing the test process create maximum efficiency and speed while ensuring quality control of the results.

Unparalleled Value

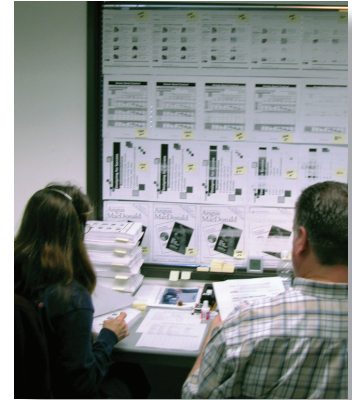
QualityLogic's investments in process, tools and infrastructure for yield testing allow us to provide you with unparalleled value. We set standard pricing for the most common tests and pass on to you the benefits of our economy of scale and investments in process. This ensures competitive pricing for independently certified yield measurements.

Pricing includes all labor and reporting costs. The cost of equipment and supplies for the test is additional and the actual cost depends on the printer and the specific tests.

Reporting can be either a standalone, ISO-like report for publication or a comparative report of your printer versus other designated printers that you select for yield testing.

For More Information

To request additional information, contact us at info@qualitylogic.com or call 800 436-6292 (US toll free) or +1 805 531-9030.



Putting Technology to the Test

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